
World Rewilding Day

HOPE INTO ACTION

20th March 2024



Photo: Marcelo Mascareno, Rewilding Chile

Impact Report for World Rewilding Day 2024

Rewilding
THE GLOBAL ALLIANCE



WHEN REWILDERS COME TOGETHER EXTRAORDINARY TRANSFORMATIONS OCCUR

Behind rewilding is a powerful and realistic vision, a vision of active hope: We can live in a rich, diverse, beautiful, abundant and resilient world with rebounding wildlife thriving in whole, healthy, recovering ecosystems.

Huge numbers of rewilders are making it a reality.

“Hope Into Action” was the theme for World Rewilding Day 2024 and it reverberated around the world.

People everywhere made films, launched books, held events and sent messages of “hope into action” to their communities. On every continent, thousands of people - possibly already millions - are working for the return of nature. **It is happening now.**

Thank you for your hope, commitment and inspiring action.

**Together we are building a movement
that is turning hope into reality.**



Photo: Gregoire Dubois



YOU ARE PART OF A GROWING GLOBAL MOVEMENT



We were delighted to see a tidal surge in public engagement and support for rewilding. The word spread through our network of 180+ Alliance Partners resulting in **over 2.3 million web pages that are dedicated to the vast range of rewilding successes, ambitious efforts and strong collaborations.**

This year our focus also went inward to us as a movement. We shared our stories with one another, both in similarities and differences, successes and failures; all helping to consolidate the ties between us on regional, national and cross-continental scales.

On the day, we flooded traditional and social media with thousands of posts in the beautiful rainbow colours of species and ecosystems of all sorts, to inspire their protection, restoration and rewilding.

Now we enjoy the uplifting momentum that is carrying us forward so that **#HopeIntoAction** continues to have a life of its own...



A wild mosaic of rewilding successes, bringing us hope and inspiring action!
This is just one screenshot of many that we could have chosen!



HOPE INTO ACTION ON EVERY CONTINENT

Rewilding Apennines - Italy
Restored ecosystem walk & clean up



Lucie's Caper Ceilidh - UK
Fundraising dance for Somerset Wildlands



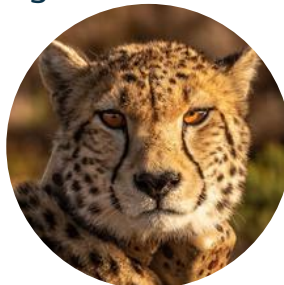
Oceanwise - Canada
Planted cultivated kelp to restore wild kelp forests



The Conservation Collective, Journeys with Purpose, & Lanka Environ. Fund
The Stewards of Sri Lanka
Webinar: remarkable rewilding initiatives



Cheetah Conservation Fund - Namibia
Released three cheetah siblings back in to the wild



Rewilding Chile media take-over of UN Biodiversity
Raising awareness of rewilding with educational & inspiring posts



WWF Australia
First wild platypus born in successful reintroduction to Sydney's Royal National Park



THE GLOBAL REWILDING MOVEMENT OUR COLLECTIVE IMPACT

To celebrate the powerful impact of our alliance partners, we released a 50-page [“Collective Impact Report”](#) for the growing global rewilding movement in the **first attempt to assess the progress of rewilding around the world.**

Expect to read about a range of actions that are bringing back thousands of species from tree frogs to dung beetles and rhinos, restoring a plethora of ecosystems from wetlands to vast savannahs. But beyond this, rewilding is a ‘system catalyst’ - an approach that can solve many problems at once.

Rewilders know this and are putting hope into action by:

- Addressing the climate emergency
- Letting nature manage water to prevent fire, deluge and drought
- Generating new income opportunities for local people
- Converting widespread eco-anxiety into active hope.



Karl Wagner, Managing Director of the Global Rewilding Alliance, adds:

“Rewilders are showing how flourishing nature is the bedrock of human wellbeing and prosperity, in a myriad of ways in different places to suit the local circumstances. The movement embodies huge creativity and positivity.”

Click
here!



POSITIVE IMPACTS BASED ON YOUR FEEDBACK



"It was a great opportunity to share updates on our project work incorporating a broader group of people. Our audience really enjoyed the posts and we saw positive engagement. It was a shame that it was just one day really!"

"It was great to be exposed to the work of other organisations and hear about their efforts to tackle biodiversity loss through inspiring stories. Also to share our own news with the wider community."

"This was a day of motivation to intensify our rewilding efforts and offer practical hope based on real and positive actions that are happening now... when the world comes together for rewilding, extraordinary transformations really do occur!"

"Seeing the range of organisations under the same banner working together to raise awareness of rewilding and the incredible projects happening all over the world was just amazing!"

"The Rewilding Diaries campaign: the stories really brought rewilding to life in lovely heart-warming moments."

"The theme itself was captivating and even more motivating."



REWILDING INSPIRED ART



Many of you picked up the pen, some for the first time in many years, and here we share just three touching pieces of inspiring creativity:

REWILDING - A poem by Wayne Visser, best-selling author



Our living world may be under threat
But we're not giving up, no not just yet
For we get to say how this tale ends
And it's never too late to make amends



Let's get to know what nature's knowing
And start to sow what nature's sowing
Let's feel the flow of nature's flowing
And start to go where nature's going

Bring back the hunters and the grazers
To recreate life's moods and mazes
Bring back the diggers and dam-makers
To be the shifters and the shapers

For rewilding's about letting go and letting be
It's about getting slow and setting free
Rewilding's about thinking big and starting small
It's about linking up and standing tall



So let's rewild our rivers, our wetlands and seas
Our forests and grasslands, our meadows for bees
Let's rewild our cities, our gardens and streets
Our factories and farms, where earth and sky meets



Bring back wild horses, wild boars and wild bears
The wolves and the badgers that live in their lairs
Bring back the wild elephants and wild otters shy
The cheetahs and pumas and eagles that fly

For rewilding's about taking less and giving more
It's about making space from mountain to shore
Rewilding's about seeing beauty in the tangled mess
It's about trusting more and controlling less



So let's rewild our oceans, our lakes and our lands
Our corals and coastlines, our vast desert sands
Let's rewild our mindscapes, to be truly alive
And give life on this planet its moment to thrive

For our living world at last has a chance
To regenerate its bounty in a sacred dance
As we join with nature, moving in sync
We'll rewild the Earth, back from the brink



Wolf Words - Rewilding The World - An Ecosystem Restoration

by Louise Dean, aka Lulu La Loba

No time to waste
Let action haste

Rewild the earth, restore the lands
Cleanse the ocean, clear the sands

Soils are healed
Sustainable yields

A world of creatures running free
A place of solace just to be

Spirits leap, beauty bounds
Space to hear the quickening sounds

Souls fly free
Sending ripples through the sea

Nature's abuzz from the forest's allure
Rivers run deep, water is pure

Rosa, lila, azul, verdes
Kaleidoscope colours alight 2030

A haven void of devastation
An ecosystem restoration



Rewilding illustrated by Rosie Howell



WORLD-WILD MEDIA PICKED UP BY THE PRESS



Time Magazine

Reintroducing Wild Jaguars to Argentina Is a Love Story for the Planet, an op-ed in Time by Kris Tompkins: "Like most people, I can't resist a good love story."

With support from Argentine National Parks and the regional government, the wild male not only mated with captive females — a first in the conservation world, they have produced cubs. **Living proof that it's not too late**; this new generation has the possibility to make a wild home in their natural habitat. We can reverse the mass extinction crisis..."



SDG Knowledge Hub

"On 20 March – the solar equinox when day and night are of equal duration on the entire planet, the emerging rewilding community of individuals and organizations across all continents come together to share experiences and communicate on World Rewilding Day"

[Read here](#)

[Read here](#)



Jane Goodall's Good For All News

Restoring Hope for African Grey Parrots: A Celebration of World Rewilding Day

"As we honor World Rewilding Day, let us renew our commitment to conservation and collective action. Together, we can protect our planet's precious biodiversity and ensure a sustainable future for generations to come."



[Read here](#)



The Independent

Campaigners highlight 'story of hope' in rise of rewilding schemes

"A "Rewilding Network" now has close to 1,000 members, who are actively rewilding 155,248 hectares of land – an area larger than the North York Moors National Park – as well as 506 square kilometres (195 square miles) of seabed.

The figures have been put out to mark World Rewilding Day by Rewilding Britain, a charity which launched the network in 2021, saying it has smashed its growth targets of reaching 121,406 hectares of land in three years."

[Read here](#)



JOIN US AS WE BUILD THE HOPEFUL, GROWING GLOBAL REWILDING MOVEMENT

The mission of Global Rewilding Alliance is to help build the global rewilding movement with the aim to mainstream rewilding in science, policy and practice globally by 2030.

The Alliance is a partnership of rewilding organisations, with 180+ Alliance Partners worldwide working across all continents. Together, they are currently helping to influence the rewilding of 2.2 million sq.km of land and sea in 124 countries (an area greater than France, Germany, Italy, Spain and the UK combined).

WE ARE INCREDIBLY GRATEFUL TO OUR CHAMPIONS
FOR THEIR CORE SUPPORT FOR OUR WORK



BIOPHILIA FOUNDATION

BEN GOLDSMITH | ANDRÉ HOFFMANN



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